

Sustainable Procurement Policy I amsterdam Store

A. Policy Statement

At the I amsterdam Store, we believe that our procurement practices have a crucial role to play in achieving the mission of amsterdam&partners and fulfilling our responsibility to our community and the environment. Our goal is to be not only a financially sound store, but also a positive force for change. This is why we are committed to adopting procurement practices that embrace sustainability in all its facets.

B. Policy objectives

1. **Technical objective:** we aim for at least 55% of the products in our assortment to qualify as sustainable. Moreover, we are determined to strive beyond this percentage to make sustainable choices, both in our product choices and in our distribution processes. In addition, we continue to engage with our suppliers in order to motivate them to develop in this area if there is potential for improvement in sustainability.
2. **Soft goals:**
 - We want to increase community awareness of local artisans (from both Amsterdam and the metropolitan area) and offer them a platform to showcase and market their work.
 - Our aim is to link the products of local makers with stories that reflect the rich culture and history of our city, and in doing so we highlight the social or ecological aspect.
 - We will actively support local initiatives that promote social causes.

C. Sustainability factors

The merchandising of the I amsterdam Store is divided into three categories:

- **1. Economic benefits:** these products contribute to the livelihood of our store, and thus indirectly to the visibility and profitability of suppliers of sustainable products.
- **2. Strategic products:** products that are essential to our portfolio or partner network, and that enhance and/or promote the I amsterdam motto.
- **3. Sustainable products:**

- **Socially sustainable:** products that either contribute to job creation or support people with barriers to the labor market, create community-based connectedness or where a portion of the proceeds from local creators are donated to social causes.
- **Environmentally sustainable:** products that have been produced in a sustainable manner, are made from sustainable materials or have environmentally sound packaging.

D. Strategies for implementation

1. **Labeling:** every item in our product range is digitally labeled according to one or more of the aforementioned categories, which enables us to monitor the inventory of sustainable products and achieve our goal of having more than 55% sustainable products in our store.
2. **Checklist for new products:** before introducing new products to our stock, we assess them against criteria such as local origin, relevance to our target audience and the extent of sustainability.
3. **Kwartaalrapportage:** we evalueren elk kwartaal de voortgang van de doelstellingen en waar nodig passen we onze strategieën aan om onze duurzaamheidsdoelstellingen te behalen.

E. Definitions

- **Social sustainability:** this includes initiatives that contribute to job creation, create community-based connectedness, especially for disadvantaged groups, or where part of the proceeds are donated to social causes.
- **Environmental sustainability:** products manufactured with respect for the environment, or made from renewable or recyclable materials, including products with environmentally sound packaging.

This sustainable procurement policy reflects our commitment to responsible business practices and guides all of our purchasing decisions. We strive to continually innovate and improve so that we can continue to make a positive impact on our community and the environment.